

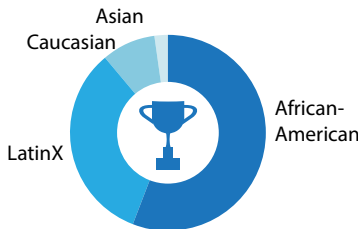


cameron community ministries 2019-2020

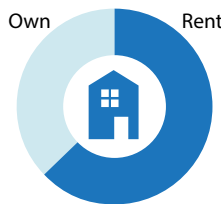


Cameron is an Urban Outreach Community Center that improves lives by providing high quality programs to the Lyell-Otis neighborhood of Rochester, NY, since 1984. In addition to providing basic needs and emergency services, Cameron is helping to stabilize individuals and families by achieving self-sufficiency, as well as hosting innovative youth and teen programs supporting education and enrichment.

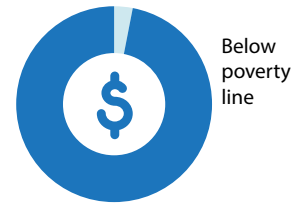
WHO WE SERVE: **The Lyell-Otis neighborhood**, northwest of the city center, with approximately 8,700 residents*



#1 Most diverse neighborhood of 33 in Rochester



63% of residents rent vs own



97% of residents are below the federal poverty line

6.5x higher violent crime rate than the suburbs and nearly 60% higher than the overall city average*

HOW WE SERVE: **Adults and families**, by addressing multiple Social Determinants of Health



Hot Lunch



Food Pantry



Garden



Bus Passes



Clothing



Work Program



Social Worker

BASIC NEEDS

HIGHER LEVEL NEEDS

Meal Program:

- Free Hot Lunch, Mobile and Emergency Food Pantry
- **23,000** healthy meals served, using the **USDA Myplate** model of a balanced diet
- **1,000+** families accessed Food Pantry
- Community Garden, in partnership with FoodLink
- Nutrition Education classes

Transportation:

- **250** bus passes provided for transportation to medical appointments

Clothing House:

- "Boutique-like" Shop
- **2,000+** families access for hygiene products, toothbrushes, diapers, clean clothing, linens, etc.
- Interview attire provided for job seekers

Work Experience Program: (WEP)

- **RochesterWorks!** places interns at Cameron to learn job skills, particularly around kitchen management and cooking
- **6 interns** received jobs after Cameron placement

Social Worker:

- A full-time, bilingual Social Worker, who is also a medical interpreter
- Forms trusting relationships
- Provides connections (including Resource Fairs) to assist with **medical, DSS, housing, mental health, and substance use needs**
- Assists **150 clients** annually
- Connects approximately **25% of clients** to healthcare through referrals to primary care physician, health insurance navigation, and/or a mental health or substance abuse provider

HOW WE SERVE: **Children and Adolescents**

Paid staff and volunteers provide vibrant education and enrichment in a safe and supportive environment. Throughout the Covid crisis, full day programming is provided to Cameron kids to support them through the Rochester City School District's 100% remote learning model.



After-school programs



Meals and Snacks



Exercise



Technology



After-school programs



Meals and Snacks



Exercise



Life Skills



Technology

Youth Program—Kindergarten-6th Grade:

- **50+ children** participate
- Primary emphasis on **academic support, homework completion, positive behavior, and conflict resolution**
- Close collaboration with Rochester City School District including shared academic progress reporting
- Equipped with WiFi, laptops, and snacks
- At least 30 minutes of physical exercise daily
- **3 hours per day**, full day during school breaks, culminating with a nightly dinner together

Teen Program—7-12th Grade:

- **30+ teens** in our brand new Teen Center
- Primary emphasis is on **academic support, life skills, field trips, financial literacy, and mentorship**
- Equipped with WiFi, laptops, snacks and meals where they can hang with friends
- Bridging the digital divide by providing **technology, training, and promoting students' use**
- Drop in for **up to 4 hours per day**, full day during school breaks, and share a meal together before leaving

Outcomes for Youth—Closing the Achievement Gap:



98%

of Cameron kids are promoted to next grade on time



85%

of Cameron kids improve reading and math levels over the school year
In Rochester City School District 20% of 3rd graders are at grade level proficiency vs. the same age group that attend Cameron who are at 50% proficiency.



Preventing summer slide by providing enriching programs during summer break

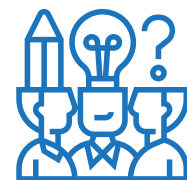


18%

of students accepted to and attending private schools; including Our Lady of Mercy and McQuaid Jesuit



Developing Social Emotional Learning skills including, **teamwork, self-respect, and self-esteem**



Providing exposure to **mentors, colleges, career choices**

*Sources of Data:

www.niche.com/places-to-live/n/lyell-otis-rochester-ny/#rankings and commongroundhealth.org and ACT Rochester

November 2020