First Presbyterian Church Pittsford

Style Guide

Title & Tagline (or subtitle)

Font

- Font style should be **Calibri bold.**

- Font size is dependent on use,   but the tagline font should be 4 sizes smaller than the title and italicized.

- The font color should be blue (32/30/94 in the R/G/B 0-255 color space) unless used in black and white. .

Example using 16-point and 12-point Calibri:

First Presbyterian Church

Pittsford

Embracing and Sharing Christ's Love

Comic Sans font may also be used as a text font for lighter applications and/or for drawing attention to selected text.

Logo

Our church adopted a new logo in the spring of 2021. To maintain a consistent public image, the logo should be used without alteration. Both horizontal, vertical and circular orientations are available to accommodate virtually any application. Approved logo colors should be maintained though black and white treatments are acceptable.

The logo of Presbyterian Church USA PC(USA) is available for use in publications and online for topics related to the national/international organization.

Links are available below to download for all of our church logo orientations (both color and B&W) and for the PC(USA) logo.

If you have any questions related to any elements of our style guide, please contact Britta Konau at connect@pittsfordpres.org or 585-586-5688.